

**SCHOOL OF LIBRARY AND INFORMATION SCIENCES
THE CATHOLIC UNIVERSITY OF AMERICA
SUMMER 2007**

LSC 807: THE PUBLIC LIBRARY

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COURSE PERSPECTIVE:

Stewart Brand, American author and futurist, states the following in his book HOW BUILDINGS LEARN: "A library doesn't need windows. A library is a window."

If so, then one needs to ask: What size window? Is it open or closed? What view does it offer?

Patrick Williams, Associate Professor of Library Science at Rosary College, presents another view of the library—this time the public library—in THE AMERICAN PUBLIC LIBRARY AND THE PROBLEM OF PURPOSE. He contends: For almost 150 years the public library community has struggled with the problem of finding the right place for the library. Finding the right place means, first of all, developing an idea of purpose that identifies a distinctive and valuable contribution that the library can reasonably be expected to make with the resources that society can reasonably be expected to provide.

This course, then, is about opening a window on the continuing "problem of purpose" of the American public library. It is about the necessity to refocus, to rethink, and to retool this vital social entity.

Within this context a series of issues pertaining to the public library is examined; its history and development; its current status; its changing customer base; and staffing challenges. In addition, the course focuses on collection development, technology, funding, marketing, evaluation, and construction.

Topics will be addressed on both the theoretical and the practical basis. How does a public library compete—now that it has lost its monopolistic advantage? How does it respond to the many other entities that have entered its franchise area?

The “bias” of this course is that the public library is caught between two powerful systems: democracy and capitalism. Democracy provides the rationale for the public library; capitalism the financial resources. These forces are often in conflict with one another, creating unique and challenging dilemmas for the public library—and the public librarian.

TEACHING PHILOSOPHY:

My role is to present you with the issues connected to and the challenges facing the public library. Your role is to understand, to discuss, and to question each and every issue and challenge. You are expected to attend every class meeting, complete the assignments on time, read the materials assigned, and participate actively in class room discussion.

TEXTS:

There is no text, but students will be expected to read primary source documents, i.e., various studies and policy statements re public libraries, and a wide variety of articles. Copies of all required readings will be provided by the instructor.

EVALUATION:

The final grade will be determined in the following manner:

Mid-term Examination	33%
Final Examination	33%
Book Analysis	33%*
Belief that Elvis Lives	1%

The examinations are open-book, take-home exams.

* Book Analysis—A paper of significant length (10-12 pages) that analyzes a work pertaining to issues (or an issue) affecting the public library. The title may be about a demographic issue, a financial issue, etc. It may NOT be about the public library. The paper is due at the last class meeting.

ADMINISTRATIVE/PROCEDURAL ISSUES

Class Attendance: I do not record attendance but ask that you inform me in advance if you will be absent. You are responsible for acquiring any handouts, etc., distributed during a missed class.

Timely Submission of Assignments: Assignments are due as indicated on the syllabus.

ADA Accommodation: Students with disabilities requiring accommodation under Federal regulations must present a written accommodation request to the instructor by the second class meeting. It is strongly recommended that the student contact the Office of Disability Support Services, Suite 207, Pryzbyla Center (202-319-5211; email cua-disabilityservices@cua.edu, web <http://disabilitysupport.cua.edu/>). This is the University office responsible for disability accommodation and services, and its staff can answer questions about services and requirements regarding documentation. Special accommodations or other arrangements cannot be made without documentation approved by this office.

Academic Honesty: You'll find Academic Affairs policies on "Academic Dishonesty" and on "Unethical Practices" in the University Policies and Procedures web page at <http://policies.cua.edu/>. You are held responsible for adhering to these policies. Incidences of academic dishonesty, defined by the University as "failure to observe rules of fairness in taking exams or writing papers, plagiarism, fabrication, and cheating" will result in a grade of F (0 points) on the project or exam in question and will be reported to the Dean for possible further action (including failure in the course). Talk with your instructor if you have questions about what is involved in such offenses. Plagiarism, which includes "(1) intentionally or knowingly representing the words or ideas of another as one's own in any academic exercise; (2) failure to attribute any of the following: quotations, paraphrases, or borrowed information from print sources or websites; (3) buying completed papers from others to use as one's own work," will not be tolerated. For more on what constitutes plagiarism and how to avoid it, see the guide on the Purdue Online Writing Lab web site at http://owl.english.purdue.edu/handouts/research/r_plagiar.html.

CALENDAR OF CLASSES/TOPICS

<u>CLASS NO.</u>	<u>DATE</u>	<u>TOPIC</u>
1	5/14	Overview and Introduction
2	5/16	History of the Public Library
3	5/21	Current Status of the Public Library
4	5/23	Changed and Changing Customer Base
	5/28	MEMORIAL DAY--NO CLASS
5	5/30	MID-TERM--NO CLASS
6	6/04	Collections and Content Development
7	6/06	Marketing/ Funding
8	6/11	Accountability/Relevance
9	6/13	Buildings/Service/Delivery Options
10	6/18	Staffing
11	6/20	Future(s) of the Public Library

LIBRARY SCIENCE 807

Summer 2007

Suggested (just that!) Book Analysis Titles

1. Abrahamson, Eric and David H. Freeman. A PERFECT MESS: THE HIDDEN BENEFITS OF DISORDER. Little Brown, 2007, 336 pp.
2. Anderson, Chris. THE LONG TAIL: WHY THE FUTURE OF BUSINESS IS SELLING LESS OF MORE. New York: Hyperion, 2006, 238 pp.
3. Baker, Nicholson. DOUBLE FOLD: LIBRARIES AND THE ASSAULT ON PAPER. New York: Random House, 2001, 370 pp.
4. Battles, Matthew. LIBRARY: AN UNQUIET HISTORY. New York: W.W. Norton, 2003, 245 pp.
5. Barabasi, Albert-Laszlo. LINKED: THE NEW SCIENCE OF NETWORKS. Cambridge: Perseus, 2002, 280 pp.
6. Battelle, John. THE SEARCH: HOW GOOGLE AND ITS RIVALS REWROTE THE RULES OF BUSINESS AND TRANSFORMED OUR CULTURE. New York: Portfolio, 2005, 311 pp.
7. Bell, Daniel. THE COMING OF POST-INDUSTRIAL SOCIETY. New York: Basic Books, 1999, 507 pp.
8. Biegel, Stuart. BEYOND OUR CONTROL: CONFRONTING THE LIMITS OF OUR LEGAL SYSTEM IN THE AGE OF CYBERSPACE. Cambridge: MIT Press, 2001, 452 pp.
9. Birkerts, Sven. THE GUTTENBERG ELEGIES. Boston: Gabe, 1994, 231 pp.
10. Borgmann, Albert. HOLDING ONTO REALITY: THE NATURE OF INFORMATION AT THE TURN OF THE MILLENNIUM. Chicago: University of Chicago Press, 2000, 274 pp.
11. Bridges, Karl, ed. EXPECTATIONS OF LIBRARIANS IN THE 21ST CENTURY. Greenwood Press, 2003, 235 pp.
12. Brin, David. THE TRANSPARENT SOCIETY: WILL TECHNOLOGY FORCE US TO CHOOSE BETWEEN PRIVACY AND FREEDOM? Reading, Massachusetts: Addison-Wesley, 1998, 377 pp.
13. Broderick, Damien. THE SPIKE: HOW OUR LIVES ARE BEING TRANSFORMED BY RAPIDLY ADVANCING TECHNOLOGIES. New York: Forge, 2001, 380 pp.

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Suggested (just that!) Book Analysis Titles

14. Bronowski, Jacob. THE ORIGINS OF KNOWLEDGE AND IMAGINATION. New Haven: Yale University Press, 1978, 144 pp.
15. Brown, John Seely and Paul Duguid. THE SOCIAL LIFE OF INFORMATION. Boston: 361 pp.
16. Budd, John M. KNOWLEDGE AND KNOWING IN LIBRARY AND INFORMATION SCIENCE. Scarecrow, 2001, 361 pp.
17. Bugeja, Michael. INTERPERSONAL DIVIDE: THE SEARCH FOR COMMUNITY IN A TECHNOLOGICAL AGE. Oxford University Press, 2005, 218 pp.
18. Burstein, Daniel and David Kline. ROAD WARRIORS: DREAMS AND NIGHTMARES ALONG THE INFORMATION HIGHWAY. New York: Dutton, 1995, 466 pp.
19. Buschman, John E. DISMANTLING THE PUBLIC SPHERE: SITUATING AND SUSTAINING LIBRARIANSHIP IN THE AGE OF THE NEW PUBLIC PHILOSOPHY. Libraries Unlimited, 2003, 218 pp.
20. Cairncross, Frances. THE DEATH OF DISTANCE. Boston: Harvard University Press, 1997, 303 pp.
21. Cassidy, John. DOT.CON: THE GREATEST STORY EVER SOLD. New York: HarperCollins Publishers, 2002, 372 pp.
22. Chandler, Alfred D. Jr. and James W. Cortada, editors. A NATION TRANSFORMED BY INFORMATION: HOW INFORMATION HAS SHAPED THE UNITED STATES FROM COLONIAL TIMES TO THE PRESENT.
23. Cleyle, Susan E., ed. LAST ONE TURN OUT/TURN OFF THE LIGHTS: IS THIS THE FUTURE OF AMERICAN AND CANADIAN LIBRARIES? Scarecrow, 2005, 227 pp.
24. Cortada, James W. RISE OF THE KNOWLEDGE WORKER. Boston: Butterworth-Heinemann, 1998, 249 pp.
25. Davenport, Thomas. INFORMATION ECOLOGY: MASTERING THE INFORMATION AND KNOWLEDGE ENVIRONMENT. New York: Oxford University Press, 1997, 255 pp.

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Suggested (just that!) Book Analysis Titles

26. Davenport, Thomas H. and Laurence Prusak. *WORKING KNOWLEDGE*. Boston: Harvard University Press, 1998, 199 pp.
27. Dertouzous, Michael. *WHAT WILL BE: HOW THE NEW WORLD OF INFORMATION WILL CHANGE OUR LIVES*. New York: HarperCollins, 1997, 336 pp.
28. Diamond, Jared. *COLLAPSE: HOW SOCIETIES CHOOSE TO FAIL OR SUCCEED*. Viking, 2005, 275 pp.
29. Diamond, Jared. *GUNS, GERMS, AND STEEL: THE FATES OF HUMAN SOCIETIES*. New York: W. W. Norton, 1997, 480 pp.
30. Dyson, Esther. *RELEASE 2.1: A DESIGN FOR LIVING IN THE DIGITAL AGE*. New York: Broadway Books, 1998, 370 pp.
31. Eisenstein, Elizabeth L. *THE PRINTING REVOLUTION IN EARLY MODERN EUROPE*. United Kingdom: Cambridge University Press, 1983, 300 pp.
32. Ellul, Jacques. *THE TECHNOLOGICAL SOCIETY*. New York: Vintage, 1954, 449 pp.
33. Evans, Philip and Thomas S. Wurster. *BLOWN TO BITS*. Boston: Harvard University Press, 2000, 261 pp.
34. Florida, Richard. *THE FLIGHT OF THE CREATIVE CLASS: The New Global Competition for Talent*. New York: Harper Business, 2005, 326 pp.
35. Florida, Richard. *THE RISE OF THE CREATIVE CLASS: AND HOW IT IS TRANSFORMING WORK, LEISURE, COMMUNITY AND EVERYDAY LIFE*. Basic Books, 2002, 434 pp.
36. Foucault, Michael. *THE ARCHAEOLOGY OF KNOWLEDGE*. Pantheon, 1972, 245 pp.
37. Friedman, Thomas L. *THE WORLD IS FLAT: A BRIEF HISTORY OF THE TWENTY-FIRST CENTURY*. Farrar, Straus and Giroux, 2005, 488 pp.
38. Fukuyama, Francis. *THE GREAT DISRUPTION: HUMAN NATURE AND THE RECONSTITUTION OF SOCIAL ORDER*. New York: Free Press, 1999, 354 pp.

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Suggested (just that!) Book Analysis Titles

39. Gates, Bill. THE ROAD AHEAD. New York: Penguin, 1993, 332 pp.
40. Gershenfeld, Neil. WHEN THINGS START TO THINK. New York: Henry Holt, 2000, 225 pp.
41. Gleick, James. WHAT JUST HAPPENED: A CHRONICLE FROM THE INFORMATION FRONTIER. New York: Pantheon Books, 2002, 303 pp.
42. Harris, Michael, et al. INTO THE FUTURE: THE FOUNDATION OF LIBRARY AND INFORMATION SERVICES IN THE POST-INDUSTRIAL ERA. Greenwich, Connecticut: Ablex Publishing Company, 1998, 159 pp.
43. Heath, Chip and Dan Heath. MADE TO STICK: WHY SOME IDEAS SURVIVE AND OTHERS DIE. Random House, 2007, 291 pp.
44. Heins, Marjorie. NOT IN FRONT OF THE CHILDREN: INDECENCY, CENSORSHIP, AND THE INNOCENCE OF YOUTH. New York: Hill and Wang, 2001, 402 pp.
45. Huntington, Samuel P. THE CLASH OF CIVILIZATION AND THE REMAKING OF WORLD ORDER. New York: Simon & Schuster, 1996, 367 pp.
46. Johns, Adrian. THE NATURE OF THE BOOK: PRINT AND KNOWLEDGE IN THE MAKING. Chicago: University of Chicago Press, 1998, 753 pp.
47. Johnson, Steven. EVERYTHING BAD IS GOOD FOR YOU: HOW TODAY'S POPULAR CULTURE IS ACTUALLY MAKING US SMARTER. Riverhead Books, 2005, 238 pp.
48. Johnson, Steven. INTERFACE CULTURE: HOW NEW TECHNOLOGY TRANSFORMS THE WAY WE CREATE AND COMMUNICATE. San Francisco: Harper Edge, 1997, 264 pp.
49. Kelly, Kevin. OUT OF CONTROL: THE NEW BIOLOGY OF MACHINES, SOCIAL SYSTEMS, AND THE ECONOMIC WORLD. Reading, Massachusetts: Perseus Books, 1998, 521 pp.
50. Kuhn, Thomas S. THE STRUCTURE OF SCIENTIFIC REVOLUTIONS. Chicago: University of Chicago Press, 1962, 212 pp.

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Suggested (just that!) Book Analysis Titles

51. Kurzweil, Ray. THE AGE OF SPIRITUAL MACHINES. New York: Viking, 1999, 388 pp.
52. Lessig, Lawrence. CODE: AND OTHER LAWS OF CYBERSPACE. New York: Basic Books, 1999, 297 pp.
53. Lessig, Lawrence. FREE CULTURE: HOW BIG MEDIA USES TECHNOLOGY AND THE LAW TO LOCK DOWN CULTURE AND CONTROL CREATIVITY. Penguin Press, 2004, 345 pp.
54. Levitt, Steven D. and Stephen J. Dubner. FREAKONOMICS: A ROGUE ECONOMIST EXPLORES THE HIDDEN SIDE OF EVERYTHING. New York: Morrow, 2005, 242 pp.
55. Lewis, C. S. STUDIES IN WORDS. Cambridge, 1960, 342 pp.
56. Litman, Jessica. DIGITAL COPYRIGHT. Amherst, NY: Prometheus Books, 2001, 208 pp.
57. Man, John. ALPHA BETA: HOW 26 LETTERS SHAPED THE WESTERN WORLD. Canada: John Wiley and Sons, 2000, 312 pp.
58. Man, John. GUTENBERG: HOW ONE MAN REMADE THE WORLD WITH WORDS. New York: John Wiley and Sons, 2002, 312 pp.
59. Manguel, Alberto. A HISTORY OF READING. New York: Viking, 1996, 372 pp.
60. Markoff, John. WHAT THE DOORMOUSE SAID: HOW THE 60's COUNTERCULTURE SHAPED THE PERSONAL COMPUTER INDUSTRY. Viking, 2005, 310 pp.
61. Marx, Leo. THE MACHINE IN THE GARDEN: TECHNOLOGY AND THE PASTORAL IDEAL IN AMERICA. Oxford: Oxford Press, 2000, 414 pp.
62. McLuhan, Marshall. THE MEDIUM IS THE MESSAGE. New York: Touchstone, 1967, 57 pp. WAR AND PEACE IN THE GLOBAL VILLAGE. New York: McGraw-Hill, 1968, 198 pp. (NEED TO BE READ TOGETHER)
63. Menand, Louis. THE METAPHYSICAL CLUB. New York: Farrar, Straus and Giroux, 2001, 546 pp.

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Suggested (just that!) Book Analysis Titles

64. Micklethwait, John and Adrian Woodridge. A FUTURE PERFECT: THE CHALLENGE AND PROMISE OF GLOBALIZATION. Crown Business, 2000, 386 pp.
65. Mitchell, William J. CITY OF BITS: SPACE, PLACE AND THE INFOBAHN. MIT, 1999, 225 pp.
66. Mitchell, William J. ME++: THE CYBORG SELF AND THE NETWORKED CITY. MIT, 1999, 259 pp.
67. Molz, Redmond Kathleen and Phyllis Dain. CIVIC SPACE/CYBERSPACE. MIT, 1999, 259 pp.
68. Moore, Mark H. CREATING PUBLIC VALUE: STRATEGIC MANAGEMENT IN GOVERNMENT. Cambridge: Harvard University Press, 1995, 402 pp.
69. Negroponte, Nicholas. BEING DIGITAL. New York: Knopf, 1995.
70. O'Donnell, James J. AVATARS OF THE WORD. Boston: Harvard University Press, 1998.
71. Oldenburg, Ray. CELEBRATING THE THIRD GOOD PLACE: INSPIRING STORIES ABOUT THE "GREAT GOOD PLACES" AT THE HEART OF OUR COMMUNITIES. New York: Marlowe, 1999, 336 pp.
72. Oldenburg, Ray. THE GREAT GOOD PLACE: CAFES, COFFEE SHOPS, BOOKSTORES, BARS, HAIR SALONS AND OTHER HANGOUTS AT THE HEART OF A COMMUNITY. New York: Marlowe, 2001, 224 pp.
73. Peppers, Don and Martha Rogers. RETURN ON CUSTOMER: CREATING MAXIMUM VALUE FROM YOUR SCARCEST RESOURCE: REVOLUTIONARY WAYS TO MEASURE AND STRENGTHEN YOUR BUSINESS. New York: Doubleday, 2005, 292 pp.
74. Pine, B. Joseph and James H. Gilmore. THE EXPERIENCE ECONOMY: WORK IS THEATRE AND EVERY BUSINESS A STAGE. Boston: Harvard University Press, 1999, 254 pp.
75. Pink, Daniel H. A WHOLE NEW MIND: MOVING FROM THE INFORMATION AGE TO THE CONCEPTUAL AGE. New York: Riverhead, 2005, 260 pp.

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76. Postman, Neil. TECHNOLOGY: THE SURRENDER OF CULTURE TO TECHNOLOGY. New York: Vintage, 1992, 222 pp.
77. Raber, Douglas. THE PROBLEM OF INFORMATION: AN INTRODUCTION TO INFORMATION SCIENCE. Scarecrow, 2003, 269 pp.
78. Reynolds, Glenn. AN ARMY OF DAVIDS: HOW MARKETS AND TECHNOLOGY EMPOWER ORDINARY PEOPLE TO BEAT BIG MEDIA, BUG GOVERNMENT AND OTHER SOLUTIONS. New York: Nelson, 2006, 289 pp.
79. Rheingold, Howard. SMART MOBS: THE NEXT SOCIAL REVOLUTION. Cambridge: Perseus, 2002, 266 pp.
80. Roberts, Sam. WHO ARE WE NOW: THE CHANGING FACE OF AMERICA IN THE TWENTY-FIRST CENTURY. Time Books, 2004, 291 pp.
81. Shapiro, Carl. INFORMATION RULES: A STRATEGIC GUIDE TO THE NETWORK ECONOMY. Boston: Harvard Business School Press, 1999, 352 pp.
82. Shenk, David. DATA SMOG: SURVIVING THE INFORMATION GLUT. New York: Harper-Collins, 1997, 249 pp.
83. Snow, C. P. THE TWO CULTURES. London: Cambridge University Press, 1959, 106 pp.
84. Spar, Debora L. RULING THE WAVES: CYCLES OF DISCOVERY, CHAOS, AND WEALTH FROM THE COMPASS TO THE INTERNET. New York: Prentice Hall, 2001, 403 pp.
85. Stewart, Thomas A. INTELLECTUAL CAPITAL: THE NEW WEALTH OF ORGANIZATIONS. New York: Doubleday, 1997, 261 pp.
86. Surowiecki, James. THE WISDOM OF CROWDS: WHY THE MANY ARE SMARTER THAN THE FEW AND HOW COLLECTIVE WISDOM SHAPED BUSINESS, ECONOMICS, SOCIETIES, AND NATIONS. Doubleday, 2004, 296 pp.
87. Stille, Alexander. THE FUTURE OF THE PAST. New York: Farrar, Straus and Giroux, 2002, 339 pp.
88. Stoll, Clifford. SILICON SNAKE OIL. New York: Doubleday, 1995, 247 pp.

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Suggested (just that!) Book Analysis Titles

89. Tapscott, Don, et.al. DIGITAL CAPITAL. Boston: Harvard University Press, 2000, 272 pp.
90. Tapscott, Don. GROWING UP DIGITAL. New York: McGraw-Hill, 1998, 338 pp.
91. Taylor, Jim and Watts Wacker. 500 YEAR DELTA: WHAT HAPPENS AFTER WHAT COMES NEXT. New York: Harper Business, 1997, 302 pp.
92. Tenner, Edward. WHY THINGS BITE BACK. New York: Vintage, 1997, 431 pp.
93. Turkle, Sherry. LIFE ON THE SCREEN: IDENTITY IN THE AGE OF THE INTERNET. New York: Touchstone, 1995, 347 pp.
94. Vaidhyanathan, Siva. THE ANARCHIST IN THE LIBRARY. Basic Books, 2004, 253 pp.
95. Vaidhyanathan, Siva. COPYRIGHTS AND COPYWRONGS: THE RISE OF INTELLECTUAL PROPERTY AND HOW IT THREATENS CREATIVITY. New York University Press, 2001, 243 pp.
96. Wolfe, Alan. ONE NATION AFTER ALL: WHAT MIDDLE-CLASS AMERICANS REALLY THINK ABOUT. . . New York: Viking, 1998, 359 pp.